

Retail and Consumer Goods

Weil provides cross-disciplinary advice and counseling to all parties involved in the retail and consumer goods sectors, including public and private retailers and manufacturers, their boards and board committees, as well as investors. We regularly advise on all aspects of their businesses and operations, including transactional matters and related issues, brand management, intellectual property, advertising, distribution and pricing policies, product issues and recalls, privacy and other consumer protection statutes, environmental issues, disputes with suppliers, competitors, employees, consumers, tax structuring and other issues. We also regularly advise retailers and manufacturers in financial distress, in both out-of-court and court-assisted restructurings.

Weil's [Corporate Department](#) handles a range of significant matters for clients making strategic public company acquisitions, divestitures and other investments across the consumer goods and retail sectors, including in food and beverage, supermarkets, beauty, clothing, luxury brands and other areas. Our [Private Equity](#) lawyers also have vast experience advising the most prominent private equity firms that regularly invest throughout the retail and consumer products space, including: Advent International, Centerbridge Partners, Irving Place Capital, Oak Hill Capital Partners, Snow Phipps Group, Thomas H. Lee Partners and TPG Capital.

When our clients in the industry have been faced with liquidity issues, whether as a result of operational issues or overleveraging, Weil's interdisciplinary team of professionals has helped them to navigate successfully through these issues and to emerge as long-term, viable competitors in their industry, and in the marketplace.

Starting with our representation of the Trustee in bankruptcy for the Estate of W.T. Grant under the Bankruptcy Act, Weil's Restructuring group has been a leader in retail cases, both in and out of court. We have played leading roles, representing the debtors or creditors in the largest and most complex retail cases, including: A&P, Macy's Department Stores, Federated Department Stores, Kmart Stores, Montgomery Ward, Grand Union, Allied Stores, Bruno's Supermarkets, LLC, and Best Products, to mention a few.

Weil's Litigation lawyers are well-versed in representing companies and their boards, directors, and board committees in all manner of litigation proceedings, regulatory and internal investigations, and other disputes. Drawing on attorneys from across practice areas and offices, Weil has developed an impressive track record advising with respect to shareholder claims and demands for litigation, internal whistleblower complaints, class and collective actions brought by employees relating to pay, worker classification, and discrimination claims, product liability issues and recalls, privacy rights, intellectual property disputes (patents, trademarks, copyrights, and trade secrets), regulatory investigations commenced by the U.S. Federal Trade Commission, U.S. Department of Labor, U.S. Department of Justice, and state attorneys general, and major disputes with suppliers and competitors. Clients for whom we have won recent litigation victories include Aéropostale, lululemon athletica, Sterling Jewelers, Nortek, Simon & Schuster, Procter & Gamble, Michael Foods and Littlewoods.

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